

The 101st Thomas P. Hinman Dental Meeting



March 21-23, 2013  
Atlanta, GA



## ★ Pinpoint your target audience!



- Reach all pre-registered buyers!
- Increase your booth traffic!
- Promote new products!
- Generate new sales leads!
- Build brand awareness!
- Save time and effort!
- Save up to 70% off mailing costs!

As an additional marketing opportunity, we will mail a Pre-Event Planner to pre-registered attendees. This mailer will be made up of promotional pieces from select exhibitors and a list of show specials. By participating in this marketing piece, your company will receive a complimentary show special listing that will be marketed in a variety of ways to Hinman attendees...before, during and after the show. To be included in this exciting promotion, reserve your space as soon as possible because space is limited and reserved on a first come first served basis!

The Pre-Event Planner is very popular with attendees because it helps them plan who and what to see at the show. Your company materials can be included this year if you fax the reservation form back before spaces are filled!

**Use the Pre-Event Planner to make this  
one of your best conferences ever!**

Fax back your reservation form today to **(205) 581-0071**  
or call **(205) 581-0070**

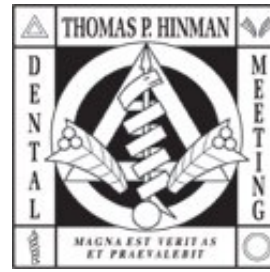


The 101<sup>st</sup> Thomas P. Hinman Dental Meeting



MARCH 21-23, 2013

ATLANTA, GA



Company Name

Contact Name

Address Street or P.O. Box Suite

Phone

City State Zip

Toll Free Phone

Web Address

Fax

E-Mail Address

Booth Number

My company agrees to participate in the Pre-Event Planner being sent to pre-registered attendees at the Hinman Dental Meeting in Atlanta, GA. I will send 3,500 pieces of literature or promotional items to EMC no later than February 8, 2013 for full inclusion in the mailing. Failure to receive materials and/or payment by the deadline will result in exclusion from the mailing. EMC reserves the right to accept or reject any questionable materials. Any remaining materials will be recycled after the show.

To receive the standard rate, literature must be 8.5" x 11" or smaller and weigh 0.5 ounces or less. Non-Standard items will be subject to rate increases and require authorized signature confirming additional charges. All changes or special requests must be received by EMC in writing no later than February 1, 2013.

CANCELLATION: 50% cancellation fee applies. Customer is responsible for return shipping charges.

INDEMNITY: I agree to hold harmless, EMC, from any and all liability arising out of this authorization, including consequential damages.

X \_\_\_\_\_
AUTHORIZED SIGNATURE DATE

Please FAX to 205-581-0071 or 205-581-0072

Payment Method (payment is required prior to mailing)

Standard Rate: \$ 695.00 (0.5 ounces or less & 8.5x11 or smaller)

Other Rate: \$ \_\_\_\_\_ .00 Initial Here \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Credit Card (statement will reflect Event Marketing Consultants)

Circle One: VISA MASTERCARD AMEX DISCOVER

Card Number

Expiration Date

Cardholder Name

Card Billing Street Address

Card Billing City, State & Zip

Please Invoice (due upon receipt)

PLEASE SEND PAYMENTS & CORRESPONDANCE TO:
Event Marketing Consultants
P.O. Box 19985, Birmingham, AL 35219

Send MATERIALS to:

EVENT MARKETING CONSULTANTS
ATTN: HINDT 2013
2800 Richard Arrington Jr. Blvd. North

DEADLINE FOR MATERIALS

FEBRUARY 8, 2013